

ADVERTISE YOUR BUSINESS TODAY WITH NJFCCPA!!!

THE NJ FAMILY CHILD CARE PROVIDERS' ASSOCIATION IS OFFERING OUR WEB SITE ADVERTISING PROGRAM FOR MEMBERS ONLY
www.njfccpa.org

PAY ONLY \$20.00 PER YEAR (APPROX. \$1.66 PER MONTH)
TO ADVERTISE ON THE NJFCCPA WEB SITE & WIDEN YOUR BUSINESS EXPOSURE

PRICE INCLUDES ONE TEXT UPDATE XT UPDATE PER YEAR

Extra charges for additional updates
ADD PHOTOS OF YOURSELF AND YOUR HOME /SETUP
(Privacy laws forbid the use of children's Photos)

PLEASE NOTE: NJFCCPA is not responsible for the actions of those responding to your advertisement. Advertising on the NJFCCPA website does not constitute an endorsement or referral by NJFCCPA of the individual programs or services.

THANK YOU FOR YOUR INTEREST IN THIS EXCITING OFFER!!

HOW TO GET STARTED

1. Choose ad frame; handprints, accent box, plain or other theme
You may view ad samples on our website at <http://www.njfccpa.org/Advertisements.html>
2. Add your business & personal information using our format
3. Make your \$20 check payable to NJFCCPA, or pay \$55 if you are not a current member. \$20 fee valid for the term of one membership year (Membership ends yearly on March 31st)
4. Send your completed page [photos emailed only]
5. **EMAIL AD COPY TO: mgregorioNJFCCPA@aol.com**
6. Mail check to : **NJFCCPA, 17 FAIRWAY TRAIL SPARTA, NJ 07861.**

(Please make sure any handwritten pages are clearly legible)

A FINAL DRAFT OF THE LAYOUT WILL BE EMAILED TO YOU FOR APPROVAL
BEFORE BEING ADDED TO THE WEBSITE

YOU MUST SIGN OFF YOUR ACCEPTANCE OF THE FINAL DRAFT

Name: _____ Date: _____ Member number: _____

Mailing Address: _____ County: _____

Email Address: _____ Phone: _____

Circle choice of one page ad frame:

(1) Handprints -primary colors (2) Accent box (3) Plain frame, list preferred color: _____ Indicate other theme/graphic you might like to include here (blocks, puzzle pieces, etc.) _____

Enclosed Check or Money Order payable to NJFCCPA:

Current members pay : **\$20** Non-Members join and advertise for : **\$55**

Mail payment to: NJFCCPA, 17 Fairway Trail, Sparta, NJ 07861

Questions? Call Michele Gregorio at 732-370-3528

The background is a bright yellow color. It is decorated with several handprints in white, blue, and orange, arranged in a border around the central white text area. The handprints are of various sizes and orientations, some pointing up, some down, and some to the sides.

Name of Business

Business Information:

Name

Address

Phone Number

Email

In business since ____

If enrolling...indicate here...

Background Information:

Tell prospective clients a little about your business philosophy, or a little about your program in **75 words or less**

Personal Information:

In 125 Words or Less...promote yourself and some of your accomplishments. For example, "I am currently working toward earning my CDA and NAFCC Accreditation. I have completed xx hours of professional development training. I am a member of NJFCCPA."

Your Photo can
go Here

Photo of your
Family Child Care
home set up can
go here

SUGGESTED COPY FOR ONE PAGE AD:

Business Information:

_____ i.e., Kidspot Family Childcare, LLC
_____ 40 Wood Road, Franklin, NJ 07815
_____ Phone: 908-555-1111
_____ email: MaryBellkids@aol.com
_____ Mary Bell, Owner, Child Care Provider
_____ Established 2005

Background Information:

Mary is a state registered Family Child Care Provider in _____
County and also participates in the Child & Adult Care Food Program. I have been in the
child care business for _____ years. Mary accepts children in care
from the age of _____ to _____. The hours
of care are from _____ am to _____ pm, weekly from _____ day to _____ day.
Please call _(_____) - ____ - ____ or email _____@_____.com to
schedule an appointment and/or discuss your family's needs.

Personal Information:

My name is _____. I have been a family child care Provider for
_____ years. I am CPR and First Aid Certified and a State Registered Provider. I am a
member of _____ Association and _____.
I hold a _____ (CDA, BA, etc.). I am a _____ (i.e. black
belt, other hobbies, gifts). I have _____ children of my own. I have lived in the
_____ area for _____ years.

Please call with any questions you may have or to schedule a visit! Thank you for your
interest in _____. Call _____ to find
out more about the program I offer. I look forward to discussing your family's child care
needs.

Photos Optional:

Email a personal photo and/or photo of your child care set up (no photos of children
please – privacy policy does not allow us to post photos of children)